

**The Hong Kong Institute of Surveyors
Best Development and Conservation Award 2021 (BDCA 2021)
Sponsorship Package**

Date: 12 November 2021 (Friday)
 Venue: Meeting Room N201, Hong Kong Convention and Exhibition Centre (HKCEC) 1 Expo Drive, Wanchai
 Time: 2:00 pm Registration
 2:30 pm – 5:00 pm Awards Presentation

Entitlements*	Diamond HK\$88,000	Platinum HK\$68,000	Gold HK\$48,000	Silver HK\$38,000	Bronze HK\$20,000
Attendance at Award Presentation Ceremony	12 Seats	6 Seats	3 Seats	2 Seats	1 Seat
Logo in Post-Award Supplement ^{1*}	Jumbo Logo	Large Logo	Medium Logo	Regular Logo	Small Logo
Advertisement in Post-Award Newspaper Supplement ^{1*}	1/4 page	1/8 page	-	-	-
Advertisement in Program booklet of Award Presentation Ceremony ^{1,2}	Full page (Premium position)	Full page	Half page	1/4 page	Logo
Logo on all BDCA 2021 Marketing Materials and Website ⁶	✓	✓	✓	✓	✓
Banner Advertisement on BDCA 2021 Website ^{1,6}	Main page	Main page	Sub-page Regular banner	Sub-page Regular banner	-
Display Panel (s) at Award Presentation Ceremony ^{1,3}	3	2	1	-	-
Souvenir Presented at Award Presentation Ceremony	✓	✓	✓	✓	✓
Emcee's Announcement at Award Presentation Ceremony	✓	✓	✓	✓	✓
Video Advertisement at Award Presentation Ceremony ⁴	✓	✓	✓	-	-
Standalone Items:					
1/2 Page Advertisement on Post Award Newspaper Supplement ^{1*}	Extra HK\$50,000				
1 min video to share winning speech which will be posted on award website and HKIS Facebook*	Extra HK\$30,000				

*Any changes are subject to the Organising Committee's final decision without any prior notifications.

*The Hong Kong Institute of Surveyors Best Development and Conservation Award 2021 Organising Committee reserves the right of final decision in case of any disputes.

總辦事處 Head Office

香港上環干諾道中111號永安中心12樓1205室
 Room 1205, 12/F Wing On Centre,
 111 Connaught Road Central, Sheung Wan, Hong Kong
 Telephone: 2526 3679 Facsimile: 2868 4612
 E-mail: info@hkis.org.hk Web Site: www.hkis.org.hk

北京辦事處 Beijing Office

中國北京市海澱區高樑橋斜街59號院1號樓
 中坤大廈6層616室 (郵編: 100044)
 Room 616, 6/F, Zhongkun Plaza, No.59 Gaoliangqiao Xiejie,
 No.1 yard, Haidian District, Beijing, China, 100044
 Telephone: 86 (10) 8219 1069 Facsimile: 86 (10) 8219 1050
 E-mail: info-bjo@hkis.org.hk Web Site: www.hkis.org.hk



Remarks:

1. *All artworks & output files (in ai format) are to be prepared by the sponsors and the content will be approved by the Organising Committee in advance.*
2. *Premium position including, inside front cover, inside facing page, and inside back cover, which are available on a first-come, first-served basis.*
3. *Foamboard production is provided by sponsors.*
4. *Video advertisement (in avi / wmv / mp4 format) is to be prepared by sponsors, and the content will be approved by organiser in advance.*
5. *Selected Newspaper: Hong Kong Economic Times*
6. *Logo and Banner Advertisement will be updated on website within 1 week after sponsorship confirmation and material submission*



Sponsorship Reply Slip

To: Award Secretariat – Creative Consulting Group Inc. Limited
Room 1106-08, C. C. Wu Building
302-308 Hennessy Road, Wan Chai, Hong Kong
Attn: Ms Stesha To
Fax: +852 2372 0490
Email: stesha.to@creativegp.com

Sponsorship Package

Our company would be pleased to be (please ✓ as appropriate):

<input type="checkbox"/> Diamond Sponsorship (HK\$ 88,000)
<input type="checkbox"/> Platinum Sponsorship (HK\$ 68,000)
<input type="checkbox"/> Gold Sponsorship (HK\$ 48,000)
<input type="checkbox"/> Silver Sponsorship (HK\$ 38,000)
<input type="checkbox"/> Bronze Sponsorship (HK\$ 20,000)

Our company would be pleased to purchase the standalone item (please ✓ as appropriate):

<input type="checkbox"/> 1/2 page advertisement on post award newspaper supplement (HK\$ 50,000)
<input type="checkbox"/> 1 min video to share winning speech which will be posted on award website and HKIS Facebook (HK\$ 30,000)

Contact Information

Company Name:			
Address:			
Contact Person:		Contact Tel No:	
E-mail:			
Date:		Signature (with company chop)	

Remarks:

1. Cheque should be made payable to **“Surveyors Services Limited”**.
2. Please return completed reply slip and cheque payment to **Award Secretariat**
3. Please also e-mail company name and logo (*in high resolution jpg format and ai format*) to stesha.to@creativegp.com
4. For further queries, please contact Ms Stesha To at +852 3159 2943.

~ THANK YOU FOR YOUR GENEROUS SUPPORT~